

Associate Graphic Designer

The Associate Graphic Designer works under the supervision of the Director of Design to develop innovative design solutions with high visual impact, create print and digital graphics that clearly convey client messages, and meet key deadlines for internal and external projects. You will work closely with team members across the agency to support the design and development of a range of creative projects focused on leveraging design to promote client goals, meet specific project objectives, and create engaging, user-friendly experiences across different channels and platforms.

Essential Job Duties

Learning (15%)

- Participate in professional development and learning activities to continuously improve leadership, management, project management, and writing skills
- Read and reflect on agency readings; connect readings to short- and long-term goals for team and agency
- Participate in agency team meetings, professional development check-ins, design team meetings, and other internal meetings, as needed
- Maintain high-level of organization for print and digital files and materials

Design (85%)

- Assist design team in developing attractive and effective concepts, graphics, and layouts for a variety of digital and print media
- Support team in the production of design drafts and mock-ups and engage in collaborative design solutions to complex problems
- Adhere to style standards based on client style guide and/or branding
- Work closely with creative support specialists, creative projects managers, and director of design to develop consistent, engaging and timely social media graphics for clients
- Liaise with external print production and collateral vendors on a regular basis to secure production quotes and ensure print projects meet deliverable deadlines

Job Requirements

- A bachelor's or associate's degree in Graphic Design (or related field) or comparable professional experience
- Strong written and verbal communications skills
- Technical knowledge and understanding of Adobe Creative Suite
- Experience setting up a variety of print collateral to meet printer specifications (knowledge of printing process and basic production terms are a bonus)
- Understanding of visual design elements (e.g. layout, color, typography)
- A keen eye for detail
- Ability to learn and adapt quickly in a fast-paced environment

- Ability to meet deadlines in a high-pressure environment
- Self-motivated starter, team player, and critical thinker
- A healthy dose of curiosity
- Ability to prioritize given tasks and work efficiently towards completing them
- Strong problem solver and analytical thinker

Compensation commensurate with experience. Interested candidates should submit a resume and cover letter to fcg@fcgworks.com.

About Fahrenheit Creative Group

We are a minority-owned, full service marketing communications firm in Jackson, Mississippi. We work closely with our clients to develop and deliver strategic communications plans and powerful, creative designs that support their missions, amplify their work, and produce meaningful outcomes.

We firmly believe in equity, justice, community, and learning, which is why we strive to practice and promote those values in our offices and advance those ideals through our work.